

>banner advertising

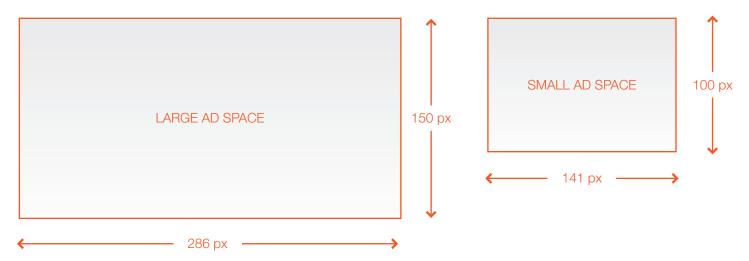
Officespace.net.au Banner Advertising Specifications

Banner Sizes

The Banner Advertisements are available in two (2) different sizes as illustrated below:

Small: 141 pixels wide by 100 pixels high

Large: 286 pixels wide by 150 pixels high



Banner Advertising Specifications

- The dimensions of banners are measured in the number of pixels in their width and height.
- All Advertising banners on the Officespace.net.au Website will appear to the right hand side of the web page and not in any other locations.
- All banners must have a border.
- All final artwork should be supplied in JPEG, GIF or SWF format.
- All final artwork should not exceed 30KB in size.
- Clients can have the banners designed by the Officespace.net.au design team or have their own designers create banners that meet our specifications.
- If the Banner is created by the Officespace.net.au Design team, a final proof will be provided to the client and confirmation required before the banner can be launched live to the site. Final artwork confirmation must be supplied by the advertiser in the form of facsimile or email.
- All banner advertisements will be reviewed on a case by case basis.
- There will be an initial set up cost for the artwork to be designed and uploaded live to the site.
- The Client must supply their URL to which the banner advertisement is linked.
- All clients must clearly identify the organisation and services provided.

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- Content provided by the client cannot resemble Officespace.net.au content.
- All banner advertisements will be reviewed and subject to approval by Officespace.net.au before placement on the site.
- All banner advertisements cannot be misleading and offensive to the users of the Officespace.net.au website
- The material must not infringe any state or federal statute or regulation or compulsory or voluntary industry code of conduct, including, without limitation, the Trade Practices Act 1974, The Privacy Act 1988, any Act or regulation dealing with defamation, indecency, censorship, advertising standards or self regulation.
- The material shall not promote or encourage piracy, counterfeiting, plagiarism, unfair competition or idea misappropriation.
- Officespace.net.au reserves the right to remove any advertisement which is deemed to be misleading or harmful to Officespace.net.au users at any time
- The site may contain links to other websites which are not maintained by us or related to the Officespace.net.au Website. These links are provided solely for the convenience of Officespace.net.au users.
- We make no representations or warranties about any third party. We do not endorse and accept no responsibility for the content or use of any third party site.
- From time to time, we may need to change these terms and specifications to reflect our changing business.
- All banner ads must conform to our specifications. Elements not meeting specifications will be returned for revision to the advertiser, which may delay the launch date.
- Officespace.net.au has the right, in its absolute discretion, to withdraw banner advertisements at any time for any reason whatsoever. In the event that Officespace. net.au does withdraw the banner advertisement from the live website, the advertiser will only be liable for payment to the date of withdrawal.